

# Adrienne Levin

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Graphic Design / Creative Services

## Designer Profile:

Seeking out full time employment as a Graphic, Web or UI Designer in a fun, challenging and fast-paced environment. An active member in the design community for several years.

## Employment:

### **UI Designer | GOtv / Phunware | January 2011 - Present**

Create branded mobile experiences, and mobile applications, navigation flow charts, comprehensive wire frames and pixel perfect designs. Work with engineers to ensure design specifications are met. Converse directly with customers in weekly external calls. Work with existing UI frameworks. Focus on iOS and Android. *Customers: E! Online, Sony Crackle, NFL, Oprah, CW, Turner Classic Movies*

### **Designer | Permission Interactive | January 2010 - July 2011**

Created created flash-based animated websites for the As-Seen-On-TV industry. Worked off product scripts and write ups, animated headlines and target copy. Created logos for product innovation start ups. Compiled sites in Dreamweaver and updated to custom content management system.

### **Designer | KSWB San Diegos | CW5 Fall 2007**

Worked under the creative director creating web and print promotions for the CW television network. Worked with style guide. Created sell sheets, station holiday cards, invites, large format, and on air graphics.

### **Instructor | ARTS - Pat D' Arrigio | Fall 2007**

Taught basic graphic design and computer skills classes with emphasis in Photoshop to children. Developed curriculum on weekly basis.

### **Designer | Media All Stars | January 2006 - August 2007**

Worked with a design specialist to create sports schedule posters and schedule cards for high schools all over CA, AZ, and WA. Responsible for 40 of seasonal posters. Managed emailed and mailed in artwork.

## Education:

### **Bachelor of Science**

*Platt College*

Multimedia & Web Design

### **Additional Courses**

*Art Institute of CA*

*UCSD Graphic Design*

## Affiliations:

*NAPP*

*AIGA*

*Art Directors Club*

*AD2 / Ad Club*

## Skills:

*Adobe Creative Suite*

*HTML & CSS*

*Front end design*

*Quark*

*Wordpress*

*Social Media*

*Mobile UI Development*

*Omnigraffle*

*Information Architecture.*

## Additional Design Work:

*TheArtOf365.com*

*Shakti Rising*

*City Keys*

*United Title Company*

*C & R Engineering*

*Fandom Marketing*

*Plix / Tweetphoto*

*Sonoran Valley Granola*