Adrienne Levin

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UX / UI / Web & Graphic Design

Designer Profile:

I have over 10 years experience in the creative field. I'm constantly evolving my skills and keeping up with emerging technology. I'm passionate about Print, Web, Mobile, UX & UI.

Employment:

Lead UX / UI Designer | KidZui / Saban Brands | *January 2012 - Present*

Worked behind the scenes using current UX standards to help rebranded and age up KidZui to Zui.com for an older audience. Worked with the head of programming at Saban to create myVortexx.com. Managed and Designed from start to finish the release of 3 new properties: Games, Videos and a Top 5 editorial site. Worked with engineers to build additional responsive sites for mobile viewing.

Worked on multiple campaigns for Power Rangers and Paul Frank. Conducted User testing at each stage of a project. Worked with content team to implement a Gamification reward system.

UI Designer | GOtv / Phunware | *January 2011 - December 2012*

Created branded mobile experiences, and mobile applications, navigation flow charts, comprehensive wire frames and pixel perfect designs. Work with engineers to ensure design specifications are met. Converse directly with customers in weekly external calls. Work with existing UI frameworks. Focus on iOs and Android. *Customers: E! Online, Sony Crackle, NFL, Oprah, CW, Turner Classic Movies*

Designer | Permission Interactive | *January 2010 - July 2011*

Created created flash-based animated websites for the As-Seen-On-TV industry. Worked off product scripts and write ups, animated headlines and target copy. Created logos for product innovation start ups. Compiled sites in Dreamweaver and updated to custom content management stystem.

Visual Designer | KSWB San Diegos | *CW5 Fall 2007*

Worked under the creative director creating web and print promotions for the CW television network. Worked with style guide. Created sell sheets, station holiday cards, invites, large format, and on air graphics.

Instructor | ARTS - Pat D' Arrigio | *Fall 2007*

Taught basic graphic design and computer skills classes with emphasis in Photoshop to children. Developed curriculum on weekly basis.

Graphic Desiger | Media All Stars | *January 2006 - August 2007*

Worked with a design specialist to create sports schedule posters and schedule cards for high schools all over CA, AZ, and WA. Responsible for 40 of seasonal posters. Managed emailed and mailed in artwork.

Education:

Bachelor of Science
Platt College
Multimedia & Web Design
Additional Courses
Art Institute of CA
UCSD Graphic Design

Skills:

Adobe Creative Suite, HTML & CSS, Front end design, Wordpress Mobile UI Development, Information Architecture, Current UX Standards, Graphic Design Principles

Affiliations:

NAPP, AIGA, Art Directors Club, AD2 / Ad Club, tCertification